

Experience a new standard in IPO investor intelligence



Be the first to Innovate

All-new functionality includes:

- Hi-level stats in a new, easy-to use dashboard to give you an improved, real-time overview of your deals at a glance
- Presentation mode when interacting with investors and instant review of real-time user stats, improving delivery of your value proposition
- Instant, direct feedback from interested investors, improving investor engagement and ensuring MAR compliance
- Bespoke email invitation addresses to promote your organisation, reducing the possibility of being viewed as "marketing" email and improving investor take-up
- All-new functionality enables you to share video content, increasing investor engagement and bringing your deals to life.

Be the first to...

Engage

Benefit from unrivalled engagement with your investors.

We canvassed the opinions of 17,000 investors to find out how and when they use our platforms, how they want to receive and view Research and Roadshow material in future. The result? Our next generation Plus+ iRoadshow and IPO Research Online platforms have been redesigned to be the first platform built for investors by investors.

Communicate

Choose from online and offline channels to minimise deal disruption.

No-one communicates using just one channel anymore. We all embrace the omnichannel way – getting the information we need in the most expedient way possible.

That's why we offer an integrated, blended approach of online and printed communication – enabling you to engage and communicate effectively and efficiently.

Capitalise

Obtain real time market insight that drives intelligent investment.

Our next generation Plus+ platforms provide for even greater interaction between the team, syndicate and investors.

The new promoter dashboard offers that all-important helicopter view of key project stats, while document activity reports including Page Level Reporting and annotations provide invaluable overviews and detailed information needed to enhance client interaction and improve conversion.

Advanced Technology and Security

- Fully-managed secure cloud hosting with Microsoft Azure solutions including secure SQL Azure databases.
- Data encryption at rest and in transit with AES256 secret encryption key stored securely in Azure Key Vault.
- All data held on mission-critical systems which conform to multiple security standards.
- Web application servers and Azure SQL databases located in the UK, with ISO:9001 and ISO:27001 accreditations, built-in regional high availability and turnkey geo-replication to any Azure region.
- Microsoft Azure guarantees that applications are available 99.95% of the time, and Azure SQL databases will have a minimum uptime of 99.95%.
- Data is uploaded, created and stored in individual projects which are 'siloes' and only available to the client who provides the data. It is neither visible nor available to any other parties.
- Compliance with EU and GDPR legislation and with no exposure to US data collection provisions.

We have always been first to deliver innovative solutions across investor communications, from iRoadshow and online IPO Research to Prospectuses.

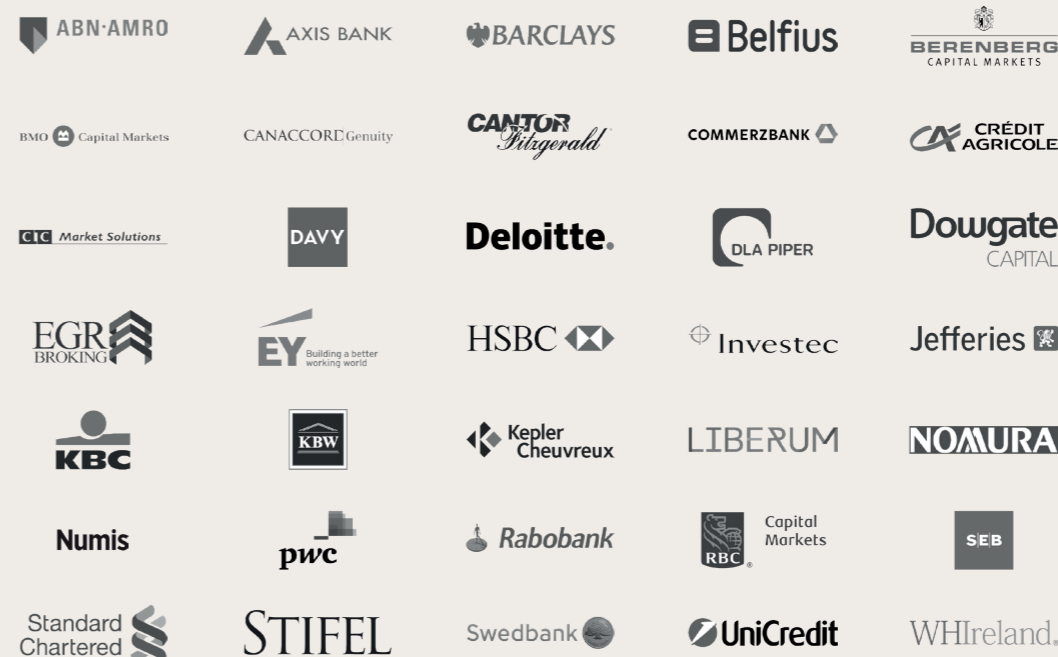
The B&C Difference

- Around -the- clock project management, help and support
- "World Class Service" – independently-accredited by the Institute of Customer Service
- Bundled Services from Early Look iRoadshow through Due Diligence VDR, IPO Research and Prospectus production to Corporate Reporting
- Over 50 years' experience on the largest & most complex IPOs, Capital Markets and M&A projects

You're in good company

We number the world's leading investment banks, financial advisors, law and professional services firms, as well as corporates, among our clients.

Clients using our online platforms include:



Some of our Issuers:



50

Over 50 years' experience and service.

5,000

Given our experience on over 5,000 IPOs and other Capital Markets transactions, we were invited by a number of leading investment banks to create a truly next-generation iRoadshow platform.

29,000

Over 29,000 investors have been invited into our iRoadshow and IPO Research Online platforms.

A HISTORY OF FIRSTS

We were the first to offer cross-device compatibility, EU data hosting, page level reporting, presentation mode and annotation and highlighter tools.

Today, our next generation Plus+ iRoadshow and IPO Research Online platforms support you further with greater market intelligence and access to an unrivalled portfolio of opportunity.

CONTACT

We have been delivering confidential, time-critical, communication services for Capital Markets, M&A, Regulatory and Shareholder requirements for over 50 years.

Our aim is consistently to deliver a new standard in service, all designed to help you be the first to capitalise on every opportunity. To find out more please get in touch.

To login, visit:

www.ipoResearchOnline.com
www.iRoadshow.com

For more information about the service, visit:
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